

Fly Info Soft Technologies L.L.C.

Dubai, United Arab Emirates

EXPRESSION OF INTEREST

Appointment of international consulting and business development partners for FLYFin

REFERENCE

FIS/EOI/FLYFIN/2026/001

DATE ISSUED

29 June 2026

STATUS

Open for submissions

Fly Info Soft Technologies L.L.C., Dubai, UAE, invites Expressions of Interest (EOI) from qualified consulting firms, business development organizations, industry experts, and strategic partners interested in representing and promoting FLYFin in international markets.

01 Introduction

FLYFin is a comprehensive digital platform for microfinance institutions, credit cooperatives, savings and credit organizations, development finance institutions, NGOs, community banking organizations, and other financial inclusion programs.

Fly Info Soft seeks long-term partnerships to identify business opportunities, develop strategic relationships, and support market entry activities worldwide.

02 Scope of engagement

- International market assessment
- Market entry strategy
- Business development and lead generation
- Client identification and engagement
- Strategic partnership development
- Representation at industry events
- Proposal preparation support
- Market intelligence
- Product localization advisory

03 Target markets

PRIORITY

Australia, New Zealand, Pacific Islands

SECONDARY

Southeast Asia, South Asia, Africa

EMERGING

Middle East, Europe, Latin America

04 Eligibility criteria

- Experience in consulting or business development
- Fintech, banking, or microfinance knowledge

- Established networks
- Market expansion experience
- Strong stakeholder engagement

05 Submission requirements

- Company profile and registration documents
- Relevant experience
- Geographic coverage
- Key personnel
- Proposed engagement model
- Commercial proposal, if applicable
- Client references

06 Engagement models

Success-based commission
Retainer plus success fee
Regional representation
Strategic alliance

07 Evaluation criteria

Relevant experience	Market knowledge	Network strength	Geographic coverage
Organizational capacity	Value addition		

SUBMISSION DEADLINE

14 July 2026

Submit your EOI to
tony@flyinfosoft.ae

09 Disclaimer

Fly Info Soft reserves the right to accept or reject any EOI, shortlist applicants, negotiate terms, or discontinue the process without assigning any reason.

Issued by Fly Info Soft Technologies L.L.C.

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